

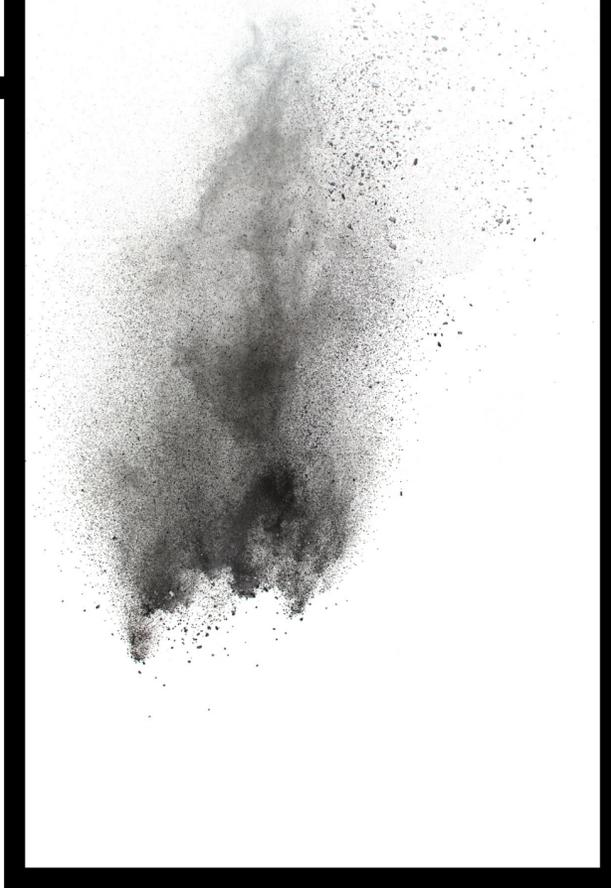


S K I L L S R E F R A M E

**A B R A I N S T O R M I N G T O O L
F O R P O S I T I V E I M P A C T**



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This tool is designed to guide anyone looking to explore how their hard and soft skills have the potential to translate into unique opportunities for creating impact. This framework encourages anyone to rethink the problems they are motivated to help solve by identifying their unique value creation and artistic vision.

The first page includes guiding questions and examples.



YOUR UNIQUE SKILLS

REFRAME

CHALLENGE

PROJECT OPPORTUNITIES

Recognize and list your unique skills and attributes. This might include what you do for work, hobbies as well as qualities.

How do these skills translate? How do these skills enable you to interact with others, problem solve or think outside the box?

Reframe tangible skills to think beyond the physical execution.

Ask yourself: How might this skill serve as a tactic for positive change?

Ex:

Illustration

Humour

Empathy

Ex:

Illustration

- *Translating emotion*
- *Explaining complex ideas*
- *Language free / Universal*

Humour

- *Normalize taboos*
- *Breaking the ice*

Empathy

- *Building trust*

What's going on in the arena you're seeking to understand or make change within?

In one sentence, describe the problem you're looking to help solve.

Remember the 5 Whys!

Ex:

Refugees in Indonesia are struggling with poverty.

Why?

Refugees in Indonesia are unable to find steady work though there is an influx online.

Why?

Refugees in Indonesia lack digital skills.

What projects currently address the base challenge you're focused on?

List potential project ideas, collaborators, organizations that could benefit from your skill reframe.

ARTISTIC VISION

IMPACT VISION

What will you create?
What will it look like or feel like?

Describe the ultimate impact you're aiming for?
What is your vision for how your project will contribute to your goal?

In other words... What won't happen if your project doesn't exist?

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